



APPLICATION FOR APPOINTMENT TO A  
SAN LUIS OBISPO COUNTY BOARD OF SUPERVISORS  
BOARD, COMMISSION OR COMMITTEE

Date 7-22-15

Applying for appointment to SLOTMD  
(Name of Board, Commission or Committee)

General Information

Name James Davison

Address [REDACTED]

Business Phone [REDACTED] Home Phone [REDACTED]

Cell Phone [REDACTED] E-mail Address [REDACTED]

Supervisory District [REDACTED] Years resided in County 25 years

Employment & Education

Employer Name (if retired/unemployed list previous employer) Pacifica Hotels

High School Graduate or General Education (GED) Test passed? Yes ☒ No ☐  
If no, list the highest grade completed \_\_\_\_\_

List any/all College, Business School, and/or Military experience (most recent first)  
Cuesta College - Hospitality / Business Management

Qualifications

List work experience, training, volunteer activities, and skills relevant to this appointment  
See attached resume

List dates/names of positions you have held on any advisory body or elected office

I have not held any positions on any advisory body or elected office

List Membership to Organizations

Please explain why you would like to serve in this capacity

I would like to contribute more to my community and county. I have a passion for hospitality and would like to make sure our Cambria market gets represented. As area manager of currently 4 Cambria properties, I have a real invested purpose to see how the SLO TMD is managed and how funds are spent.

If appointed, are you willing to participate in the majority of meetings each year, and if necessary, in numerous related meetings or subcommittees?

Yes ☒ No ☐ Comments \_\_\_\_\_

If appointed, and if required, are you willing to file a Statement of Disclosure as a Public Official Under the standards of the Fair Political Practice Commission?

Yes ☒ No ☐ Comments \_\_\_\_\_

If appointed, do you want to have your address or telephone number(s) published?

Yes ☒ No ☐ Comments \_\_\_\_\_

# JAMES DAVISON

## EXPERIENCE

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June 2015 – present    Pelican Inn & Suites, Pacifica Hotels    Cambria, CA  
*Area Manager-Cambria/General Manager-Pelican Inn*

- Oversee 5 Cambria properties' management, revenue, and guest & employee engagement.
- Manage staff of about 25 employees
- Revenue/yield management
- Hiring and training of staff
- Demonstrate skillful communication and problem solving skills
- Create and implement policies and procedures
- Effectively handle guest issues
- Handle accounting issues, payroll, and administration for hotel
- Daily, monthly and yearly reporting to corporate office
- Created and implemented budget for property
- Assisted in management of sister properties in Cambria as well
- Created capital projects for property and implemented them through our corporate office

May 2014 – June 2015 Holiday Inn Express, Pacifica Hotels San Luis Obispo, CA  
*General Manager*

- Manage staff of about 30 employees
- Revenue/yield management
- Hiring and training of staff
- Demonstrate skillful communication and problem solving skills
- Create and implement policies and procedures
- Effectively handle guest issues
- Handle accounting issues, payroll, and administration for hotel
- Daily, monthly and yearly reporting to corporate office
- Created and implemented budget for property
- Assisted in management of sister properties in Cambria as well
- Created capital projects for property and implemented them through our corporate office

June 2011 – May 2014    FogCatcher Inn, Pacifica Hotel Company    Cambria, CA  
*General Manager*

- Manage staff of about 20 employees
- Revenue/yield management
- Hiring and training of staff
- Demonstrate skillful communication and problem solving skills
- Create and implement policies and procedures
- Effectively handle guest issues

- Handle accounting issues, payroll, and administration for hotel
- Daily, monthly and yearly reporting to corporate office
- Created and implemented budget for property
- Assisted in management of sister properties in Cambria as well
- Created capital projects for property and implemented them through our corporate office
- Brought property to its highest revenue, ADR and occupancy it has ever seen in 2013.
- #1 in Signature Worldwide for all of the Pacifica Hotel Company's properties in 2013.

Apr 2007 – June 2011    Avila La Fonda Hotel    Avila Beach, CA  
*Senior Manager (General Manager)*

- Manage staff of about 20 employees
- Revenue/yield management
- Hiring and training of staff
- Demonstrate skillful communication and problem solving skills
- Create and implement policies and procedures
- Effectively handle guest issues
- Order amenities, linen and resort supplies
- Maintain Internet revenue and inventory
- Create and implement promotions, discounts and special events for hotel
- Handle accounting issues, payroll, and administration for hotel

Dec 2000 - Feb 2007    Sycamore Mineral Springs Resort    San Luis Obispo, CA  
*Rooms Division Manager*

- Managed a staff of 15-30 employees at front office and housekeeping
- Assisted in general operations of entire resort including supervising of around 100 employees.
- Revenue and budget management
- Hiring and training of staff
- Demonstrated skillful communication and problem solving skills
- Created and implemented policies and procedures
- Effectively handled guest issues
- Ordered amenities, linen and resort supplies

## EDUCATION

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Cuesta College    2005    San Luis Obispo, CA  
 ■ Completed Hospitality Program sponsored by the American Hotel and Lodging Association (2 year program) and completing AA in Business Management and Business Administration.

Arroyo Grande High School    1992    Arroyo Grande, CA

#### INTERESTS

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Hiking, bicycling, swimming, bowling, outdoor activities, and spending time with my family. I am very proficient with computers and enjoy learning new computer systems.

#### REFERENCES

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Available upon request.

